



## PRESS FACT SHEET

### CITY GIRL BEAUTY PROJECT'S 3<sup>RD</sup> ANNUAL GIVING IS GLAMOROUS™ BEAUTY & CHARITY BENEFIT

Spring brings May flowers, while City Girl Beauty Project brings “Giving is Glamorous,” the 3<sup>rd</sup> annual charity and beauty benefit to empower survivors of domestic violence and human trafficking.

#### **Event Information**

- **What:** City Girl Beauty Project's 3<sup>rd</sup> Annual Giving is Glamorous Beauty & Charity Benefit
- **Date & Time:** June 12<sup>th</sup>, 2014 | 6:30pm – 10:00pm
- **Where:** Top of the Garden Event Space, 251 West 30<sup>th</sup> Street, 16<sup>th</sup> Floor, New York, NY 10001.
- **Why/The Cause:** City Girl Beauty Project is raising funds in efforts to produce the organization's core program; The Heroic Beauty Workshop-a funded workshop for selected young women (ages 18 - 30) who are survivors of domestic violence and human trafficking. The Program is facilitated by using the power of colors, makeup artistry, beauty, character building, leadership and self-development skills, to empower its participants.
- **Event Host:** Miss New York City Kira Kazantsev
- **Tickets:** GEM-\$49.50| JEWEL- \$59.50 | VIP BENEFACTOR-\$250 (party of 4)
- **Theme:** Beauty and Empowerment
- **Compliments:** - Live music, passed wine, cocktails and hors d'oeuvres, mini-makeovers courtesy of City Girl Beauty bar, complimentary swag bags
- **Entertainment:** Live performance by International Violinist Donnell Best + VH1's DJ Amanda Seales.
- **Fundraising:** Live and silent auction, raffle prizes.
- **About the CEO and Organization:** CGBP was inspired by real moments of domestic abuse witnessed during childhood by CEO Andrea D. Charles. Andrea is an international makeup artist who has painted the faces of entertainment personalities such as: Star Jones, Gabriel Union, Tyra Banks, Sean Combs and the honorable Mr. Bill Cosby. The organization was founded in 2010
- **Press:** Andrea D. Charles was featured in ComplexD UK Magazine as a “heroic beauty” in their “Women of Strength” issue. Her work has been featured in New York Times and Essence magazine to name a few.
- **Sponsors:** 311 Graphics, ADC Studio

#### ***Domestic Violence & Human Trafficking Facts***

- *One in every four women will experience domestic violence in her lifetime.*
- *An estimated 1.3 million women are victims of physical assault by an intimate partner each year.*
- *The majority of trafficking victims are between 18 and 24 years of age.*
- *An estimated 1.2 million children are trafficked each year.*

***“I am not driven by perfection. Mistakes can be amazing.” – Andrea D. Charles***

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Website: <http://www.givingisglamorous.org> or <http://www.citygirlbeautyproject.org>

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